



**Wisconsin Park and Recreation Association**

**2010 TRADE SHOW**

**La Crosse Convention Center**

**La Crosse, WI**

**Wednesday, November 3**

**1:30 - 5:30 pm**

***Advanced/Early/Regular Registration***

***\*\* New: By Request of Vendors—1 Day Trade Show format \*\****

***The Exhibit Hall will be open Wednesday, November 3 from 1:30–5:30 pm***

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- Exhibit Hall Lay-out for the La Crosse Convention Center

**\*\* New: By Request of Vendors—1 Day Trade Show format \*\***

**You are invited to exhibit at our primary membership gathering.....**

With our membership continuing to grow, we are anticipating another record-breaking attendance which should provide exhibitors with exposure to over 550 aquatic, park, recreation, and therapeutic recreation professionals in the State of Wisconsin. We encourage you to review this invitation and send in the "Exhibit Agreement" as soon as possible to ensure a spot as we continue to sell out our exhibit space well in advance of the show.

**This is how it works.....**

Take a look at our 2010 Exhibit Hall Lay-out printed on the back and pick your top 5 preferred locations, in order. Fill out the form provided including booth preferences. Mail or fax this form with your payment as listed below (or you may complete the form on-line):

**ADVANCED**

If sending your form and payment by January 31 you **MUST** have exhibited at the 2009 WPRA trade show to qualify for this discounted rate: (no exceptions will be made)

\$425 for WPRA Commercial Members; \$625 for non-members to the WPRA Office by January 31, 2010 (sorry, no exceptions will be made!). Please note: You **MUST** have exhibited in 2009 to take advantage of this special discounted rate!

**EARLY**

If sending your form and payment between February 1 and July 31: (no exceptions will be made)

\$450 for WPRA Commercial Members; \$650 for non-members to the WPRA Office by July 31, 2010 (sorry, no exceptions will be made!).

**REGULAR**

If sending your form and payment Beginning August 1:(no exceptions will be made)

\$475 for WPRA Commercial Members; \$675 for non-members to the WPRA Office beginning August 1, 2010  
A booth confirmation will be sent to you as soon as we receive payment.

\* **Cancellation Policy:** Due to discounted rates provided, **NO REFUNDS** are made available for exhibitor booths or electrical fees. All payments must be received when registration is made.

**Additional Conference Information (NEW in 2010 and beyond: 1 Day Trade Show)**

Booths are 8' x 10' and include side and back draping, 8' draped table, 2 chairs, wastebasket, and an ID sign with the company name as noted on the agreement. Information regarding extra materials through the selected expo service will be sent to you at a later date. Exhibitors may set up anytime between 7:30 am and Noon (no later than 12:30 pm) on Wednesday, November 3. **The Exhibit Hall will be open Wednesday, November 3 from 1:30–5:30 pm.** These are dedicated Exhibit Hall hours with nothing else scheduled!

All exhibitors are asked not to provide recorded or live music at their booth during exhibit hours which may incur music licensing obligation for WPRA.

Besides exhibiting, you may want to advertise in the 2010 WPRA Final Conference Exhibitor Program. Please call the WPRA Office for more information on ad sizes and costs.

**Exhibit Hall Highlights!**

- Dedicated Exhibit Hall Viewing Time for Delegates
- Door Prizes
- Over 130 companies showing products and services

**Any Questions?  
Call (414) 423-1210**

# Wisconsin Park & Recreation Association 2010 Exhibitor Agreement Form—

Wednesday, November 3, 2010 La Crosse Convention Center, La Crosse, Wisconsin

Company Name \_\_\_\_\_  
Contact \_\_\_\_\_ Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_  
Phone \_\_\_\_\_ FAX \_\_\_\_\_  
E-Mail \_\_\_\_\_ Web Site \_\_\_\_\_  
Product/Service \_\_\_\_\_

## BOOTH Information

# of Booths requested \_\_\_\_\_ BOOTH Location Choices: 1 \_\_\_\_\_ 2 \_\_\_\_\_ 3 \_\_\_\_\_ 4 \_\_\_\_\_ 5 \_\_\_\_\_

### BOOTH FEES (no exceptions will be made to the dates and fees below)

If registering by January 31, 2010 (You MUST have exhibited in 2009 to take advantage of this special rate!)

\_\_\_\_\_ 2010 Commercial member \$425      \_\_\_\_\_ 2nd Booth M \$400  
\_\_\_\_\_ Non-member \$625      \_\_\_\_\_ 2nd Booth NM \$600      \*\* \_\_\_\_\_ Electrical \$75 (each hook-up)

If registering between February 1 and July 31, 2010

\_\_\_\_\_ 2010 Commercial member \$450      \_\_\_\_\_ 2nd Booth M \$425  
\_\_\_\_\_ Non-member \$650      \_\_\_\_\_ 2nd Booth NM \$625      \*\* \_\_\_\_\_ Electrical \$75 (each hook-up)

If registering beginning August 1, 2010 and after

\_\_\_\_\_ 2010 Commercial member \$475      \_\_\_\_\_ 2nd Booth M \$450  
\_\_\_\_\_ Non-member \$675      \_\_\_\_\_ 2nd Booth NM \$650      \*\* \_\_\_\_\_ Electrical \$75 (each hook-up)

\*\* Please note You must be a 2010 Commercial Member in order to receive the Member rate. Please complete a 2010 membership application on-line at [www.wpraweb.org](http://www.wpraweb.org) under the membership link.

Total Booth Fee due with electric if ordering: \$ \_\_\_\_\_

Total Membership Fee (\$450) (an on-line application must be filled out also) \$ \_\_\_\_\_

Total Amount Due: \$ \_\_\_\_\_

*(Please note: The total amount is due at time of registration)*

## Payment Method:

Make check payable to: **WPRA**      Charge my credit card account # \_\_\_\_\_

M/C \_\_\_\_\_ VISA \_\_\_\_\_ DISCOVER \_\_\_\_\_ EXPIRES: \_\_\_\_/\_\_\_\_

Send completed form and check to:      Signature (required) \_\_\_\_\_

Wisconsin Park & Recreation Association, 6601-C Northway, Greendale, WI 53129 (Or fax form with credit card information to 414-423-1296)

For Office Use Only: Credit \_\_\_\_\_ Cash \_\_\_\_\_ Ck# \_\_\_\_\_ Amount Paid \_\_\_\_\_ Date \_\_\_\_\_

As an exhibitor I hereby indemnify and hold harmless the WPRA against all liability for personal injury and property damages or loss arising from the use of exhibit space or any activities in connection with the WPRA Conference.

### WISCONSIN PARK & RECREATION ASSOCIATION

6601-C Northway, Greendale, WI 53129 Phone: 414-423-1210 Fax: 414-423-1296

Email: [jhefter@wpraweb.org](mailto:jhefter@wpraweb.org) Web Site: [www.wpraweb.org](http://www.wpraweb.org)

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6601-C Northway  
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La Crosse Convention Center  
Exhibit Hall Lay-Out  
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