

Wisconsin Park & Recreation Association

2018 ANNUAL TRADE SHOW



Building
Outstanding
Opportunities



Inside you will find:

- Exhibitor Information
- Registration Form
- Exhibit Hall Layout

Wednesday,
October 31, 2018

1:30 - 5:30 pm

KI Convention Center,
Green Bay, WI

Exhibitor Information

All WPRA Member vendors registered will be allowed to attend any educational sessions at no additional charge!

Contact wpra@wpraweb.org to register for meals.

Promo/Advanced/Early/Regular Exhibitor Registration

Promo: Register and Pay for 2018 Trade Show and Membership prior to November 17, 2017

*Please note that NO exceptions will be made on the Nov. 17th date



2018 TRADE SHOW • WEDNESDAY, OCTOBER 31, 2018
1:30 - 5:30 PM • KI CONVENTION CENTER, GREEN BAY, WI

You are invited to exhibit at our primary membership gathering.....

With our membership continuing to grow, we are anticipating another recordbreaking attendance which should provide exhibitors with exposure to over 400 aquatic, park, recreation, and therapeutic recreation professionals in the State of Wisconsin. We encourage you to review this invitation and send in the "Exhibitor Agreement" as soon as possible to ensure a spot as we continue to sell out our exhibit space well in advance of the show.

This is how it works

Take a look at our 2018 Exhibit Hall Layout printed on the back and pick your top 5 preferred locations, in order. Fill out the form provided including booth preferences. All booths are first come, first serve. Booths are filled in the order that the registration forms are turned in. Mail or fax this form with your payment as listed below (or you may complete the form on-line):

"PROMO"

If sending your registration and payment by November 17, 2017 you MUST have exhibited at the 2017 WPRA trade show to qualify for this discounted rate: (no exceptions will be made) - Pay for your booth fee and membership now and save \$150! - Total due would be \$750 (sorry, no exceptions will be made!). Please note: You MUST have exhibited in 2017 to take advantage of this special discounted rate.

ADVANCED

If sending your form and payment by January 31, 2018 you MUST have exhibited at the 2017 WPRA trade show to qualify for this discounted rate: (no exceptions will be made) \$425 for WPRA Commercial Members; \$625 for non-members to the WPRA Office by January 31, 2018 (sorry, no exceptions will be made!). Please note: You MUST have exhibited in 2017 to take advantage of this special discounted rate!

EARLY

If sending your form and payment between February 1 and July 31, 2018: (no exceptions will be made) \$450 for WPRA Commercial Members; \$650 for non-members to the WPRA Office by July 31, 2018 (sorry, no exceptions will be made!).

REGULAR

If sending your form and payment beginning August 1: (no exceptions will be made) \$475 for WPRA Commercial Members; \$675 for non-members to the WPRA Office beginning August 1, 2018. A booth confirmation will be sent to you as soon as we receive payment.

** Cancellation Policy: Due to discounted rates provided, NO REFUNDS are made available for exhibitor booths or electrical fees. All payments must be received when registration is made.*

Additional Conference Information: 1 Day Trade Show

Booths are 8' x 10' and include side and back draping, 8' draped table, 2 chairs, and an ID sign with the company name as noted on the agreement. Information regarding extra materials through the selected expo service will be sent to you at a later date. Exhibitors may set up anytime between 7:30 am and noon (no later than 12:30 pm) on Wednesday, October 31, 2018. The Exhibit Hall will be open Wednesday, October 31, 2018 from 1:30-5:30 pm. These are dedicated Exhibit Hall hours with nothing else scheduled!

All exhibitors are asked not to provide recorded or live music at their booth during exhibit hours which may incur music licensing obligation for WPRA.

Besides exhibiting, you may want to advertise in the 2018 WPRA Final Conference Exhibitor Program. Please call the WPRA Office for more information on ad sizes and costs.

Exhibit Hall Highlights!

Dedicated Exhibit Hall Viewing Time for Delegates, Door Prizes, Over 130 companies showing products and services. **ALL Member** Exhibitors will receive a printout of all attendee contact information.



REGISTRATION FORM

Exhibitor Agreement Form

Company Name: _____
 Contact: _____
 Address: _____
 City: _____ State: _____ Zip Code: _____
 Phone: _____ Fax: _____
 E-Mail: _____ Web Site: _____
 Product/Service: _____
 Booth Attendant Names: _____

Booth Information

(go to www.wpraweb.org under the exhibitor link to see which booths have been taken already and by whom)

of booths requested _____ Booth Location Choices: 1 _____ 2 _____ 3 _____ 4 _____ 5 _____

Booth Fees (no exceptions will be made to the dates and fees below)

*** Please note You must be a 2018 Commercial Member in order to receive the Member rate.
 Please complete a 2018 membership application on-line at www.wpraweb.org under the membership link.*

| PROMO RATE: Must have registration form and payment by November 17, 2017. | | | Total |
|--|-------------------|--------------------------------|-------|
| 2018 Commercial Membership & Booth | | | \$750 |
| | | 2nd Booth - \$425 | |
| | | Electrical \$75 (each hook-up) | |
| If registering by January 31, 2018 (You MUST have exhibited in 2017 to take advantage of this special rate!) | | | |
| 2018 Commercial member | 1st Booth - \$425 | 2nd Booth - \$400 | |
| Non-member | 1st Booth - \$625 | 2nd Booth - \$600 | |
| If registering between February 1 and July 31, 2018 | | | |
| 2018 Commercial member | 1st Booth - \$450 | 2nd Booth - \$425 | |
| Non-member | 1st Booth - \$650 | 2nd Booth - \$625 | |
| | | Electrical \$75 (each hook-up) | |
| If registering beginning August 1, 2018 and after | | | |
| 2018 Commercial member | 1st Booth - \$475 | 2nd Booth - \$450 | |
| Non-member | 1st Booth - \$675 | 2nd Booth - \$650 | |
| | | Electrical \$75 (each hook-up) | |
| Booth Fee due with electric if ordering | | | |
| Total Membership Fee (\$475) (an on-line application must be filled out also) | | | |
| Total Due (Please note: The total amount is due at time of registration) | | | |

Payment Method: Check Make check payable to: WPRAs

Charge my credit card account # _____ Master Card VISA DISCOVER AMEX

Expires: _____ Signature (required): _____

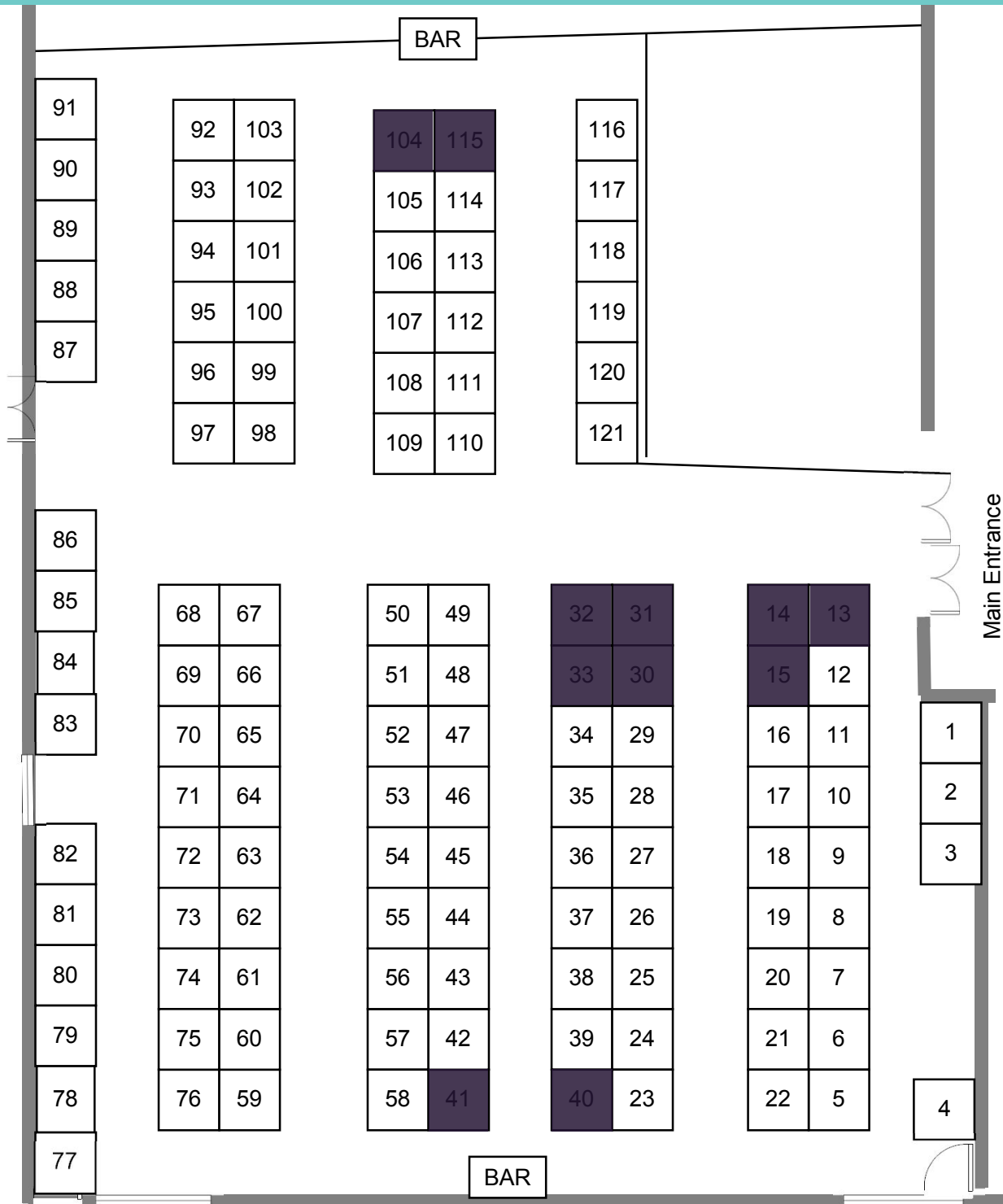
Send completed form and check to:
 Wisconsin Park & Recreation Association
 6737 W. Washington St. Suite 4210
 Milwaukee, WI 53214
 (Or fax form with credit card information to 414-423-1296)

For Office Use Only: Ck: _____ Amount Paid: _____ Date: _____

As an exhibitor I hereby indemnify and hold harmless the WPRAs against all liability for personal injury and property damages or loss arising from the use of exhibit space or any activities in connection with the WPRAs Conference.



EXHIBITOR LAYOUT



RESERVED BOOTHS

THE FOLLOWING BOOTHS HAVE BEEN RESERVED:

- 13 - Trade Show Coordinators
- 14 - 3-Day Favor 15 - Noah's Ark
- 30, 31, 32, 33 - BCI Burke