

MINUTES

WPRA BOARD OF DIRECTORS

Warner Park Community & Recreation Center
Madison, Wisconsin

Wednesday, March 5, 2008
10:30 AM

I. **CALLED TO ORDER:** With the presence of a quorum, President Joe McLafferty called the meeting to order at 10:35 a.m.

II. **ROLL CALL:**

Joe McLafferty, President	Marty Kosobucki, President-Elect
Roger Kist, Past President	Yvonne Monfils, Secretary/Treasurer
Steve Peterson, Region I Rep	Sara King, Region II Rep
Jim Mattke, Region III Rep	Pat Grulke, Region IV Rep
Rebecca Price, Aquatic Chair	George Pinney, Park Chair
Lori Williams, Recreation Chair	Erin Winch, WTRS Chair
Tom Kautz, Emeritus Chair	Erica Wilson, Student Chair
Maria Andersen, Student Advisor	
Steve Thompson, Exec Director	

Guests: Derek Donlevy, Juliene Hefter, Jim Kavemeier

Excused Absence:

Absent: Tom Kautz

III. **ACCEPTANCE OF EXCUSED ABSENCES:** None.

IV. **ACCEPTANCE OF PROXIES:** None.

V. **ADDITIONS TO AGENDA:** None.

VI. **APPROVAL OF MINUTES:** Moved by Steve Peterson to approve the Meeting Minutes from the January 9, 2008 Board of Directors' Meeting with the correction noted that the "by March 1" under the discussion on Foundation professional and student grants should have been "be March 1"; second by Jim Mattke. Motion Carried.

VII. NEW BUSINESS:

- A. WPRA Foundation:** Joe introduced Jim Kavemeier, President of the WPRA Foundation to provide a brief overview of the Foundation's 2008 goals and events. Special thanks and appreciation were extended to Jim and the Foundation for their continued support of the WPRA membership and WPRA educational endeavors.
- B. WPRA Board Governance:** Joe related that he and Yvonne decided not to disseminate information regarding proposed governance structures to the Board of Directors prior to this meeting, but rather to develop and present a power point presentation. This will be covered later in the meeting.
- A. College Relations Committee:** Marty Kosobucki gave presentations to the UWL Campus on Wednesday, February 6 with an emphasis on promoting WPRA, fall conference, and the park and recreation profession. Maria Andersen will be taking over the running of the College Relations Committee and will be working with the college liaisons. Colleges that will be targeted are UW - LaCrosse, UW - Stevens Point, UW - Whitewater, George Williams College, Madison Area Technical College, Carroll College and Marian College.
- C. NRPA/GLRC Updates:** Roger related that he, Joe and Steve will be attending the NRPA Legislative Forum in Washington DC in mid-March. Appointments have also been set to visit the Wisconsin Senators and Congressmen during this Forum.
- D. Friends of WPRA, Inc.:** Juliene Hefter provided an overview of a proposal to create a Friends of Wisconsin Park & Recreation that would allow contributions and grants to come into the State Association. The FWPRRA would not distribute monies, but would rather attempt to obtain monies to assist with the day-to-day operations of the State Association. Moved by Roger Kist to approve the creation of the Friends of WPRA; second by Lori Williams. Motion Carried.
- E. Executive Search Proposal:** Steve previously disseminated a proposal to have the WPRA Office provide assistance to agencies that need help in developing job announcements, marketing of vacant or new positions, interviewing questions, etc. Steve indicated that the WPRA Office has been inundated for assistance with creating job descriptions, interview questions, etc. from both membership and non-membership agencies. He would like to request that the Board authorize the WPRA Office to enter into an agreement with both agency members and non-members to offer assistance at a cost to their agency. The cost would be dependent upon the level of involvement. At no time would WPRA be involved in the screening of applicants or the actual interview. Moved by Yvonne Monfils to approve the Executive Search proposal; second by Steve Peterson. Motion Carried. A more detailed depiction of projected costs, especially for non-members requesting this type of service will be developed.

VIII. OLD BUSINESS – ACTION:

- A. Board Governance Next Step:** Joe McLafferty and Yvonne Monfils provided a power point presentation on Board Governance structures for the current Board members to review and consider. A history of WPRAs and the Board of Directors was presented, along with four options for the Board to consider. It is the intent of Joe and Yvonne to present this at the four Regional Meetings prior to the May Board Meeting to solicit feedback, and they will report their findings in May in order for the Board to make their final recommendation to the membership. Following a lengthy discussion on the various options, and concerns in presenting this to the Regions might entail, a motion was made by Roger Kist to approve the recommendation that Joe and Yvonne present the four options at the next Regional Meetings. No second was obtained for this motion. Moved by Lori Williams that only option 1 and 2 be presented to the Regions for feedback, but that the Student Section be placed back into Option 1; second by Yvonne Monfils. Motion Defeated. Moved by Marty Kosobucki to have the four options presented as provided to the Board to the Regions; second by Roger Kist. Motion Carried.
- B. Park District Legislation:** A request has been made to Representative Kaufert to introduce an Assembly Bill in committee that would allow a public hearing on the Park District legislation.
- C. Partnership Overview/Updates:** Steve related that WPRAs had entered into two partnerships last year with Profiles International and Human Kinetics. Human Kinetics provides publications and resources regarding aquatics, park, recreation and therapeutic recreation, and Profiles provides Human Resource related services. To date, there have been only several purchases through Human Kinetics, and none through Profiles.

IX. OFFICER REPORTS:

- A. President:** Joe McLafferty disseminated a proclamation creating May as Community Fit Month in Wisconsin. It is Joe's intent to promote an awareness of his Community Fit Campaign, and to allow WPRAs agency members to incorporate the proclamation and healthy living ideas into their programs and marketing initiatives. Moved by Marty Kosobucki to approve the Proclamation as presented; second by Lori Williams. Motion Carried. Joe also revealed two logos that would represent a "brand" for WPRAs – Wisconsin, Land of Parks and Recreation, Come Visit, Come Play! The intent is to use this new brand to promote park and recreation services, facilities and parks in Wisconsin. Joe mentioned that the 2008 Elected Official Award information was disseminated to all Regions from the WPRAs office. The deadline on submitting individuals is June 1, 2008. A copy of the Nomination form was given out to all Board members.

- B. President-Elect:** Marty will be investigating the feasibility of video conferencing for regions. Marty disseminated copies of the 2008 Professional Development School Committee Description and Work Plan for Board review and approval. Moved by Lori Williams to accept the Work Plan and Committee Members as presented; second by Erin Winch. Motion Carried.
- C. Past President:** Roger Kist indicated that the 2009 Nominations had been completed for the ballot. The following individuals have been approved to be placed on the 2009 Ballot:
President-Elect: Dawn Comte, Bill Lecker, Jim Mattke
Region I Representative: Dan Wick
Region III Representative: Megan Sommerhalder, Blake Theisen
 Moved by Steve Peterson to accept the 2009 nominations as presented; second by Marty Kosobucki. Motion Carried: Jim Mattke Abstained. Roger will still attempt to get another Region I member to run for the representative position.
- D. Secretary/Treasurer:** Yvonne Monfils indicated that the financial status for the Association for the Fourth Quarter in 2007 was as follows:
- | | |
|------------------------|-----------------------|
| Total Revenue: | \$2,766,708.66 |
| Total Expenses: | \$2,763,677.55 |
| Net: | \$ 3,031.11 |
- Moved by Steve Peterson to accept the Fourth Quarter Financial Report; second by Jim Mattke. Motion Carried.
- E. Executive Director:** Steve deferred his report to the May Board Meeting.

X. SECTION REPORTS:

- A. Aquatics:** Rebecca Price reported on the following:
 The Aquatic Section has set the Aquatic Technician Courses for Spring 2008. The workshops provides an opportunity for AFO certified individuals to earn continuing education credits, as well as an opportunity for personnel who are responsible for pool operations to learn more about the New Pool Code, Test Kits, New Technology, General Pool Maintenance and controllers.

Technician Workshop Trainings Sites & dates:

- April 2 - Carrico Aquatics**
- April 9 – Marshfield Parks & Recreation**
- April 16 - Pleasant Prairie**
- April 23 - City of Green Bay**
- April 30 - Village of Holmen**

The 2008 Aquatic Seminar will be Friday, May 16 at the Westside Community Service Building in Sun Prairie. Registration will begin at 8:30 am with the seminar to begin at 9 am. This is a great opportunity for Aquatic Supervisors, Lifeguards, Swim Instructors or anyone that works at an aquatic facility to learn and share. Sessions and presenters are currently being finalized.

The Aquatic Section Board is also finalizing their session offerings and speakers for the 2008 WPRA conference.

Rebecca presented the following AFO Technician fees for approval:

\$25 WPRA Members \$35 Non-Members

Moved by Rebecca Price to approve the rates as presented; second by Pat Grulke. Motion Carried.

Moved by Rebecca Price to set the Aquatic Seminar fees as follows:

\$24 WPRA Members \$35 Non-Members

second by Yvonne Monfils. Motion Carried.

B. Emeritus: No Report.

C. Park: George Pinney related that the plans for the 2008 Spring Workshop were going well, and that the Park Section had already begun preliminary plans for the 2009 Spring Workshop. The Section would like to establish the Workshop and Summer Park Tour fees for 2009 this year, so agencies can plan and budget accordingly; the Section is continuing to finalize their Section Board Manual and will also be modifying the Park Design Awards in 2008.

D. Recreation: Lori Williams reported on the following:

The Recreation Section meets monthly, in Sun Prairie. The Recreation Section has been busy working on finishing details for the upcoming workshop at Chula Vista in Wisconsin Dells to be held in conjunction with the Parks and Therapeutic Sections on Thursday March 13, 2008. The Recreation Section featured presenter is Bill Guertin, the “800-pound gorilla” from Bourbonnais, IL. Plans have also commenced for the 2009 workshop which will be planned again for Chula Vista Resort in Wisconsin Dells.

In addition we have been working with a Recreation Section sub-committee on the summer staff leadership-training workshop. The committee is working with presenters Kris Henker and John Harrits who collectively have over 40 years experience in the outdoor education area. Their program is designed to provide both new and experienced playground leaders and summer staff an inexpensive toolbox of experiential games and activities that can be played for fun or with purpose. Upon completion of this program participants will have a list of items for their toolbox, a list of retailers to purchase toolbox items, and a list of games and resources that can be used. Moved by Lori Williams to establish \$8 as the fee for the ½ day workshop and \$15 for the full day workshop; second by Jim Mattke. Motion Carried.

The Recreation Section has also been busy with conference sessions and planning and working to put together an excellent slate of speakers and sessions for the 2008 conference.

The next scheduled meeting is March 28, 2008 in Sun Prairie.

- E. Student: Maria Andersen reported on the following:**
Student Section has been very busy the last two months. They have booked Shawn DeRosa with the Aquatics Section for the conference in November. He will be presenting two sessions for the students. The Section has also asked Dr. Gretchen Berns from the University of Wisconsin La Crosse and Marcia Naber who works in Career Services from the University of Wisconsin La Crosse to lead a mentorship / networking session at the start of the conference for all students to attend.

Marty Kosobucki and Maria Andersen have been working on the College Relations Committee. All school and community liaisons have been contacted and are starting to get information out to the students such as spring workshop information, conference information, etc. It is hoped that this committee will be able to increase the number of students who participate in WPRA by keeping them informed on all WPRA events and opportunities.

The Student Section Co-chairs Erica Wilson and Derek Donlevy have put together a student Facebook page to keep students informed in another way about all of the upcoming opportunities WPRA has for them. There are currently 48 members on the Facebook page.

The Student Section is working with the College Relations Committee to get any student information for students such as recreation clubs, student events, etc. put on the student/campus section of the WPRA website.

- F. WTRS: Erin Winch indicated that WTRS was looking forward to being a part of the 2008 Spring Workshop, and that they would need to assess their involvement following the workshop to determine if this is a viable educational venue for TR professionals. Erin also extended her appreciation to Joe McLafferty for designing and forwarding a letter supporting reimbursement of TR services to Congressional leaders.**

XI. REGION REPORTS:

- A. Region I: Steve Peterson indicated that the last meeting was January 23rd in Stevens Point. Scott Halvorsen provided an overview of Iverson Park and the Park System in Stevens Point. Region I was concerned about the lateness of receiving material on the Spring Workshop this year. Members expressed concern and the need to have this earlier in the future. Dave Plumbers provided an overview of the new HS 172 Pool Codes. Next PARPRO Meeting will be April 23 in Ladysmith.**

- B. Region II: Sara King provided the following report:**
The NEWPRO January meeting was hosted by Sheboygan, however only 2 people attended due to a snow storm that day.

On February 21 the NEWPRO meeting was held in Kimberly at the Municipal Complex. A discussion regarding lifeguard vision requirements resurfaced from the December meeting. There were lingering questions on whether or not communities are looking at vision as part of employment requirements since “seeing” is an important aspect of lifeguarding.

The next meeting is Thursday, March 20 at 10:00am in Ashwaubenon.

- C. Region III: Jim Mattke reported on the following:**
Last PARR 3 meeting was held on Feb. 14 in Whitewater, and attended by about 30 people. Guest speaker was Dr. Karen Barak from UW-Whitewater who discussed their minor in Recreation at UWW. Meeting also included round table discussion on various parks and recreation items, and a tour of the indoor swimming pool at Whitewater High School and the UWW indoor athletic and recreational facilities; no PARR 3 meeting in March due to the WPRA Spring Workshop, and host Rob Johnson accepting another job; the April PARR 3 meeting date and location has changed to April 17 in Beloit.

Jim also provided an overview of the Membership Committee Meeting that took place prior to the Board Meeting. The Membership Committee approved the implementation of a three year tiered membership increase that would be announced to the membership. Moved by Jim Mattke to approve the 2009-2011 tiered membership fee plan; second by Steve Peterson. Motion Carried.

- D. Region IV: Pat Grulke reported that SEPRC met January 23 in New Berlin and February 27 in Menomonee Falls. Updates: Softball Committee has finalized a Banned Bat List for 2008. District & State Hershey Track Meets will be in June in West Allis. SEPRC 2008 Summer Tennis Leagues are being coordinated again by Deb Stolz. Playground Leadership Workshop will have a local presenter so each region can host an inservice.**

XII. NEXT MEETING: The next Board Meeting is scheduled for May 14, 2008 in Manitowoc at the Maritime Museum.

XIII. ADJOURNMENT: Moved by Yvonne Monfils to adjourn the meeting at 2:20 PM; second by Lori Williams. Motion carried unanimously.

Respectfully submitted,

Steve

Steven J. Thompson, CPRP
Executive Director

