

**Wisconsin Park &
Recreation Association
Progress Report
2007**



Fourth Quarter
{October-December}

The following is a summary of the Significant Events, Committee/Section/Task Force Involvement, Association Personnel, Membership Status, and Financial Status of the Wisconsin Park and Recreation Association for the fourth quarter of 2007, October through December.

SIGNIFICANT EVENTS

1. Ticket Agreements are completed for the 2007/2008 Fall/Winter/Spring season. Mt. Olympus, Milwaukee County Zoo, Country Springs Hotel and Rick Wilcox Magic Theater agree to participate in the extended discount ticket program.
2. The 2008 ballot results are tabulated: President-Elect: Marty Kosobucki; Region II Representative: Sara King; Region IV Representative: Pat Grulke.
3. The membership overwhelmingly supports the Park District legislation on the 2008 WPRAs Ballot, which in turn becomes the "official stance" of the State Association.
4. The membership overwhelmingly indicates that there should be a reduction in the size of the WPRAs Board of Directors by removing the Section Chairs and/or Region Representatives from the Board.
5. The Executive Committee approves a Partnership Agreement with Human Kinetics to allow members to purchase publications and information related resources relating to programming, athletics, aquatic operations, management practices, etc. WPRAs will receive a 10% commission on all sales through membership agencies.
6. The Executive Committee approves a Partnership Agreement with Profiles International, Inc. to allow membership agencies to purchase human resource related materials. WPRAs will receive a 10% commission on all sales through membership agencies.
7. Joe McLafferty is chosen as the 2007 recipient of the President's Award in recognition of his support and commitment to the WPRAs Board of Directors.
8. The WPRAs Office prepares for the turning over of all certification related records to NRPA, which will now coordinate the entire application and renewal process for the CPRP. February 2008 is the selected time period for this transition.

COMMITTEE/SECTION/TASK FORCE

1. The 2007 Legislative Committee approves the endorsement of Congressman Ron Kind's Fitness Integrated with Teaching Kids (FIT Kids) Act that would combat childhood obesity.
2. The WPRAs Conference Committee completes the stuffing of the 2007 conference packets on October 18th.
3. The WPRAs Office sends out two requests to Senator Decker and Senator Miller to have a hearing on Senate Bill 248 dealing with Park District legislation.
4. The Organizational Task Force on the Board Governance obtains the data from the 2008 ballot that indicates that the membership would like to see a reduction in the Board with removing the Section Chairs and Regional Representatives.
5. The 2008 Committee assignments and work plans are completed.
6. The Awards Committee selects the following as their recipients of the State Association Awards: Deb Stolz-George Wilson Service Award; Marianne Pigeon-Professional Award of Merit; Jim Smrz-Fellowship Award; Oshkosh Foundation-Partnership Award.
7. A new CPRP certification plan will go into effect as of January 1, 2008. The plan change was posted on the WPRAs website and in the PRMonthly Online Newsletter. Records stored at the WPRAs Office are prepared to be sent to the NRPA headquarters.
8. The Deputy Director develops an online survey to solicit information from delegates and exhibitors who attended the 2007 Annual Conference & Trade Show.

ASSOCIATION PERSONNEL

1. The Executive Director is appointed to serve on the Review Task Force to select the next NRPA Executive Director. John Thorner submits his resignation in November to accept another Association related position.
2. Joe McLafferty, Roger Kist, Marty Kosobucki and Steve Thompson register to attend the 2008 NRPA Legislative Forum in Washington, DC.

MEMBERSHIP STATUS

1. The WPRA membership for the second quarter in 2007 is as follows:

	2007 Total	2006 Total
	4th Quarter	4th Quarter
Aquatics:	173	157
Recreation Section:	515	610
Park Section:	471	448
WTRS:	61	133
Student Section:	60	*289
Commercial:	153	141
Boards/Commissions	203	146
Organizations:	22	20
Life/Emeritus:	58	63
Office Support:	87	67
Totals:	1,803	2,074

***In 2006, 240 Student Memberships were sponsored. The Student Membership also includes one professional membership, thus the higher numbers in the Recreation and Therapeutic Sections. If you subtract the 240 sponsored memberships along with the selected professional membership, there was actually a 13% increase in membership from 2006 to 2007.**

FINANCIAL STATUS

1. The financial status for the Association for the Fourth Quarter in 2007 is as follows:

Total Revenue:	\$ 2,766,708.66
Total Expenditures:	\$ 2,763,677.55
Net:	\$ 3,031.11

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