

Wisconsin Park & Recreation Association Silver Star Award



SO EVERYONE CAN PLAY

2021 OFFICIAL ENTRY FORM

General Information

The WPRAS **Silver Star Award** is recognition given to outstanding programs, events, or marketing efforts in the areas of recreation or aquatics. WPRAS members are encouraged to nominate programs and marketing efforts in order to be recognized for the incredible work being done and also to inspire other departments. Category winners will present at the annual WPRAS conference during the Silver Star Session, and all top three finishers in each category will be included in the conference session handout.

Silver Star Awards:

- Youth Programming
- Adult/Older Adult Programming
- Creative Service Delivery/Marketing
- Special Events

ENTRY INFORMATION

Submitted by: _____

Name of Nominee: _____ Title: _____

Agency/Organization: _____

Phone #: _____ Email: _____

Address: _____ City: _____ Zip: _____

Silver Star Awards Category and Program Information:

- Youth Programming Creative Service Delivery/Marketing
 Adult/Older Adult Programming Special Events

Program Title: _____

Program Description: _____

Provide your responses on a separate sheet(s) of paper. Limit your responses to 200 words or less for each of the following questions.

- Goals & Objectives:** Explain the purpose of the program and why you believe your program was successful.
- Participation:** Describe the attendance of your event or program: was the event or program full? What was the total number of participants? Did the program use volunteers?
- Operational Efficiency:** Describe how the program was an efficient use of staff time, resources, and money. Please include the following information: overall budget, total expenditures (direct costs only), cost per participant, and estimate of staff time.
- Creativity and Innovation:** Detail the unique and innovative features of the program or event.
- Marketing:** Describe how the program was marketed. Please attach any marketing materials.
- Please feel free to include any marketing materials with your submission.

ENTRY DEADLINE: OCTOBER 1, 2021

PLEASE SEND ENTRIES TO:

WPRAS Office
6737 W Washington St, Ste 4210
Milwaukee, WI 53214
414-423-1210 • office@wpraweb.org

OR COMPLETE ONLINE AT:

<https://www.wpraweb.org/awards-recognition>