

WPRA 2020



EYES ON THE PRIZE

2020 ANNUAL TRADE SHOW EXHIBITOR INFORMATION

Wednesday, November 4, 2020 • 1:30 - 5:30 pm
KI Convention Center, Green Bay, WI

Inside you will find:

- Exhibitor Information
- Registration Form
- Exhibit Hall Layout

Promo/Advanced/Early/Regular Exhibitor Registration

Promo: Register and Pay for 2020 Trade Show and Membership prior to November 22, 2019

All WPRA Member vendors registered will be allowed to attend any educational sessions at no additional charge!

Contact wpra@wpraweb.org to register for meals.



WEDNESDAY, NOVEMBER 4, 2020 • 1:30 - 5:30 PM

KI CONVENTION CENTER, GREEN BAY, WI

You are invited to exhibit at our premiere membership gathering.....

With our membership continuing to grow, we are anticipating another record-breaking attendance which should provide exhibitors with exposure to over 400 aquatic, park and recreation professionals in the State of Wisconsin. We encourage you to review this invitation and send in the "Exhibitor Agreement" as soon as possible to ensure a spot as we continue to sell out our exhibit space well in advance of the show.

This is how it works

Take a look at our 2020 Exhibit Hall Layout printed on the back and pick your top 5 preferred locations, in order. Fill out the form provided including booth preferences. All booths are first come, first serve. Mail or email this form to wpra@wpraweb.org with your payment as listed below (or you may complete the form on-line):

SPECIAL PROMO

Register and pay for both the 2020 WRPA Commercial Membership and Trade Show Exhibitor booth by November 30, 2019 and only pay \$775! **That's a \$150 savings!** *Valid only for 2019 Trade Show exhibitors.*

ADVANCED

WRPA Commercial Member: \$425
Non-Member: \$625
Deadline: January 31, 2020
Valid only for 2019 Trade Show exhibitors

EARLY

WRPA Commercial Member \$450 / Non-Member: \$650
Early discount rate valid February 1-July 31, 2020

REGULAR

WRPA Commercial Member: \$475 / Non-Member: \$675
August 1-November 6, 2020

- *All payments must be received with registration.*
- *A trade show booth confirmation will be sent once payment is received and processed.*
- *Cancellation Policy: Due to discounted rates provided: NO REFUNDS are made available for exhibitor booths or electrical fees.*
- *No exceptions will be made for deadlines or registration rates.*

Additional Conference Information: 1 Day Trade Show

Booths are 8' x 10' and include side and back draping, 8' draped table, 2 chairs, and an ID sign with the company name as noted on the agreement. Information regarding extra materials through the selected expo service will be sent to you at a later date. Exhibitors may set up anytime between 7:30 am and noon (no later than 12:30 pm) on Wednesday, November 4, 2020. *The Exhibit Hall will be open Wednesday, November 4, 2020 from 1:30-5:30 pm.* These are dedicated Exhibit Hall hours with nothing else scheduled!

All exhibitors are asked to refrain from recorded or live music at their booth during exhibit hours which may incur music licensing obligation for WRPA.

Besides exhibiting, advertising is available in the 2020 WRPA Final Conference Exhibitor Program. Please call the WRPA Office for more information on ad sizes and costs at 414-423-1210.

Exhibit Hall Highlights!

Dedicated Exhibit Hall viewing time for delegates, door prizes, over 130 companies showing products and services! **ALL Member** exhibitors will receive a printout of all attendee contact information.

You're Invited!

Just a reminder, all exhibitors are invited and welcome to attend WRPA Annual Conference Socials. More information will be available soon.

We Want Your Feedback!

The WRPA is holding an Exhibitor Meeting from 11:30AM-12:00PM on Wednesday, November 4, 2020 in the Trade Show. The WRPA would like to hear from the exhibitors on their likes/dislikes, suggestions for future trade shows, and what can be improved upon.

WRPA Trade Show Coordinators, will be facilitating this discussion. Please contact our office with any questions: office@wpraweb.org.



WEDNESDAY, NOVEMBER 4, 2020 • 1:30 - 5:30 PM KI CONVENTION CENTER, GREEN BAY, WI

Annual Conference & Trade Show Sponsorships

Keynote Speaker Sponsor \$5,000

Receives one complimentary trade show booth, half page ad in the conference program booklet, half page ad in the trade show booklet, logo posted on the WPR website with a link to their website for the year, and company logo placed in the conference booklet.

Endnote Speaker Sponsor \$2,500

This is the final educational session of the Annual Conference. Receives one complimentary trade show booth, half page advertisement in the trade show booklet, logo posted on the WPR website with a link to their website for the year, and company logo placed in the conference booklet.

Education Sessions (Multiple Available) \$500

Sponsorship toward professional development conference sessions or pre-conference workshop session. Quarter page ad in the tradeshow booklet, logo posted on the WPR website with a link to their website for the year, and company logo placed in the conference booklet.

Tuesday Evening Conference Social (3 Available) \$2,500

Tuesday evening social to kick-off the annual conference and trade show. Receives a complimentary trade show booth, half page ad in the trade show booklet, logo posted on the WPR website with a link to their website for the year, and company logo placed in the conference booklet.

Wednesday Evening Conference Social (3 Available) \$2,500

Receives a complimentary trade show booth, half page ad in the trade show booklet, logo posted on the WPR website with a link to their website for the year, and company logo placed in the conference booklet.

Thursday President's All Conference Social (3 Available) \$3,250

Thursday evening social to wrap-up the annual conference and trade show. Receives a complimentary trade show booth, half page ad in the trade show booklet, logo posted on the WPR website with a link to their website for the year, and company logo placed in the conference booklet.

Annual Awards Banquet \$5,000

Sponsorship of the annual awards program recognizing the top professionals and organizations impacting parks and recreation in Wisconsin. Complimentary meals and a reserved table for five, logo posted on the WPR website with a link to their website for the year, and company logo placed in the conference booklet.

Annual Awards Banquet Reception \$3,000

Sponsorship of the annual awards social that precedes the banquet and award ceremony recognizing the top professionals and organizations impacting parks and recreation in Wisconsin. Sponsorship of complimentary beverages to delegates and award recipients and their guests attending the state association's premier award ceremony that recognizes outstanding professionals and citizens that have made a major impact in the park and recreation profession and/or industry. Complimentary half page advertisement in the annual trade show booklet, logo posted on the WPR website with a link to their website for the year, and company logo placed in the conference booklet.

Trade Show Hall Reception \$2,500

Sponsorship of refreshments for nearly 500 attendees visiting the annual trade show. Receives one complimentary trade show booth, half page ad in the trade show booklet, logo posted on the WPR website with a link to their website for the year, and company logo placed in the conference booklet.

Conference Favor \$5,000

3 Day Favor for Attendees with your logo. Receives one complimentary trade show booth, free annual commercial membership, half page ad in the conference program booklet, half page ad in the trade show booklet, logo posted on the WPR website with a link to their website for the year, and company logo placed in the conference booklet.

Name Badges \$3,000

Sponsorship of all attendee and vendor name badges throughout the conference. Logo will be placed on name badge. Receives one complimentary trade show booth, half page ad in the trade show booklet, logo posted on the WPR website with a link to their website for the year, and company logo placed in the conference booklet.

Late-Night Nourishment \$2,500

Logo will be placed on a sign near the late-night nourishments. Receives one complimentary trade show booth, half page ad in the trade show booklet, logo posted on the WPR website with a link to their website for the year, and company logo placed in the conference booklet.

Photographer \$2,500

The official photographer for the WPR Annual Conference. Receives one complimentary trade show booth, half page ad in the trade show booklet, logo posted on the WPR website with a link to their website for the year, and company logo placed in the conference booklet.

Tote Bags \$2,500

Logo will be placed on tote bag and a flyer may be placed inside. Receives one complimentary trade show booth, half page ad in the trade show booklet, logo posted on the WPR website with a link to their website for the year, and company logo placed in the conference booklet.

Tickets \$1,500

Receives one complimentary trade show booth, half page ad in the trade show booklet, logo posted on the WPR website with a link to their website for the year, and company logo placed in the conference booklet.

Lunch Sponsor (2 Available) \$4,000

Logo will be placed on a sign near lunch. Receives one complimentary trade show booth, half page ad in the trade show booklet, logo posted on the WPR website with a link to their website for the year, and company logo placed in the conference booklet.

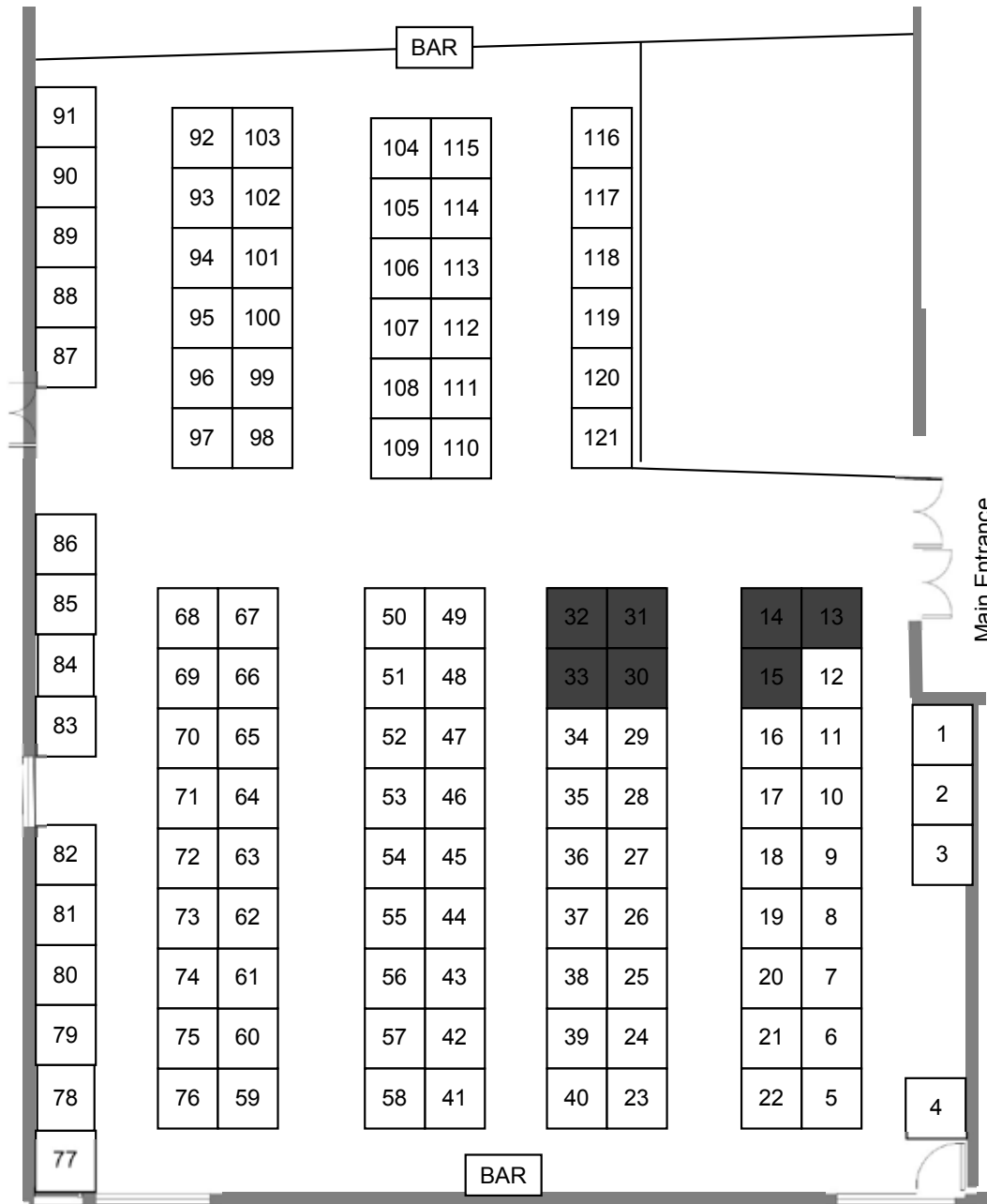
Break Sponsor (Multiple Available) \$500

Logo will be placed on a sign near the break and company logo placed in the conference booklet.

Mobile App Sponsor (Multiple Available) \$2,000

Logo and banner ad will be placed inside the conference app. Receives one complimentary trade show booth, half page ad in the trade show booklet, logo posted on the WPR website with a link to their website for the year, and company logo placed in the conference booklet.

EXHIBITOR LAYOUT



RESERVED BOOTHS

THE FOLLOWING BOOTHS HAVE BEEN RESERVED:

13 - Trade Show Coordinators

15 - 3 Day Favor Sponsor

14 - WPRO 3 Day Favor

30, 31, 32, 33 - Reserved for top sponsor

Visit www.wproweb.org for up-to-date booth listing.



WEDNESDAY, NOVEMBER 4, 2020 • 1:30 - 5:30 PM KI CONVENTION CENTER, GREEN BAY, WI

EXHIBITOR AGREEMENT FORM

Company Name: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

E-Mail: _____ Web Site: _____

Product/Service: _____

Booth Attendant Names: _____

Booth Information

(go to www.wpraweb.org under the exhibitor link to see which booths are available)

of booths requested _____

Booth Location Choices: 1 _____ 2 _____ 3 _____ 4 _____ 5 _____

Booth Fees (no exceptions will be made to the dates and fees below)

*** Please note You must be a 2020 Commercial Member to receive the Member rate.*

Please complete a 2020 membership application online at www.wpraweb.org under the membership link.

PROMO RATE: Must have registration form and payment by November 30, 2019.			Total
2020 Commercial Membership & Booth		\$775	
	2nd Booth - \$425		
	Electrical \$75 (each hook-up)		
When registering by January 31, 2020 (You MUST have exhibited in 2019 to take advantage of this special rate!)			
2020 Commercial member	1st Booth - \$425	2nd Booth - \$400	
Non-member	1st Booth - \$625	2nd Booth - \$600	
When registering between February 1 and July 31, 2020			
2020 Commercial member	1st Booth - \$450	2nd Booth - \$425	
Non-member	1st Booth - \$650	2nd Booth - \$625	
		Electrical \$75 (each hook-up)	
When registering beginning August 1, 2020 and after			
2020 Commercial member	1st Booth - \$475	2nd Booth - \$450	
Non-member	1st Booth - \$675	2nd Booth - \$650	
		Electrical \$75 (each hook-up)	
Subtotal Due (Booth Fee due with electric if ordering)			
Conference Sponsorship (see inside back page for details)			
Total Due (Please note: total amount is due at time of registration)			

Payment Method:

Check Make check payable to: WPR

Charge my credit card account # _____

Master Card VISA DISCOVER AMEX

Expires: _____ CVV: _____ Signature (required): _____

Send completed form and check to:
Wisconsin Park & Recreation Association
6737 W. Washington St. Suite 4210, Milwaukee, WI 53214
Or fax form with credit card information to 414-423-1296
Questions? Contact the office: 414-423-1210 • office@wpraweb.org

For Office Use Only: Ck: _____ Amount Paid: _____ Date: _____

As an exhibitor I hereby indemnify and hold harmless the WPR against all liability for personal injury and property damages or loss arising from the use of exhibit space or any activities in connection with the WPR Conference.