



# 2021 Sponsorship Opportunities

Wisconsin Park and Recreation Association (WPRA)  
 6373 W Washington St • Ste 4210 • Milwaukee, WI 53214  
 414-423-1210 • office@wpraweb.org

Logo included in promotion  
 Logo included on event web page (linked to company web page)  
 Logo included in the beginning of presentation  
 Thanked as a sponsor during the introduction  
 30 second video highlight  
 Option to introduce speakers  
 If in person, may distribute flyer or item to each attendee  
 Logo as Moderator image

EVENTS									
Type	Price/Quantity	Notes	Included						
<input type="checkbox"/> Aquatics Technician Workshop - Exclusive*	\$2,000 (1 available)	March 26, 2021	X	X	X	X	X	X	X
<input type="checkbox"/> Fall Workshop	\$1,000 (Multiple Available)	October 7-8, 2021	X	X		X			X
<input checked="" type="checkbox"/> Leadership Academy	Various	December 1-3, 2021. Contact office for sponsorship details.							
<input type="checkbox"/> Playground Workshop - Virtual - Exclusive	\$2,000 (1 available)	June 5, 2021	X	X	X	X	X	X	X
<input type="checkbox"/> Playground Workshop - Virtual - Non-Exclusive**	\$500 (4 available)		X	X		X			
<input type="checkbox"/> Region Meetings*	\$1,500 (1 available per meeting)	See calendar on web site for available dates. Preferred date: _____	X	X		X			X
<input type="checkbox"/> Virtual CEU Sessions - Exclusive	\$2,000 (1 available per session)	See calendar on web site for available dates. Preferred date: _____	X	X	X	X	X	X	X
<input type="checkbox"/> Virtual CEU Sessions - Non-Exclusive**	\$500 (4 available per session)	See calendar on web site for available dates. Preferred date: _____	X	X		X			

OTHER									
Type	Price/Quantity	Notes	Included						
<input type="checkbox"/> Awards Ceremony - Virtual	\$2,500 (1 available)	February 11, 2021	X	X	X	X	X		
<input type="checkbox"/> Learning Library***	\$500 (unlimited quantity) <i>Only available to Commercial WPRA Members</i>	On demand educational content to be produced and submitted by sponsor.	X	X	X				
<input type="checkbox"/> Lunch & Learn (non-CEU)	\$500 (12 available) + cost of participant lunch (minimum of \$15 per pre-registered participant) <i>Only available to Commercial WPRA Members</i>	Content/discussion to be produced and led by sponsor (may be commercial in nature). Sponsor will receive list of pre-registered participants in advance, and is responsible for coordinating and providing lunch to them.	X		X				

ADVERTISING									
Type	Price/Quantity	Notes							
Membership Directory Advertising	<b>Covers:</b> <input type="checkbox"/> Outside Back \$800 / Inside <input type="checkbox"/> Front or <input type="checkbox"/> Back \$700 <b>Page Ad Sizes:</b> <input type="checkbox"/> Full \$600 / <input type="checkbox"/> Half \$300 / <input type="checkbox"/> Quarter \$200 <i>Non-member pricing = add \$100</i>	Sponsor to create advertisement, included in annual 8.5" wide by 11" tall Membership Directory distributed to all members in Spring, updated quarterly to be downloaded from password protected area of the web site.							
PR Monthly Advertising	Full Banner - <input type="checkbox"/> \$600 x ____ (quantity) = \$_____ Half Banner - <input type="checkbox"/> \$300 x ____ (quantity) = \$_____ <i>Non-member pricing = add \$100</i>	Sponsor to create advertisement, banner ads linked to the company web page. Full Banner - 468 wide x 50 tall = pixels / Half Banner - 234 wide x 50 tall = pixels							
Website Home Page Feature	<input type="checkbox"/> \$1,000 (12 available) - Preferred month: _____ <i>Only available to Commercial WPRA Members</i>	<b>Be featured on the WPRA home page for one month!</b> Office creates feature image to include logo, description and link to company web page.							

\* = Offered as a first-right-of-refusal option to host if sponsored at a Commercial Member location.  
 \*\* = Non-Exclusive sponsorships are not available if there is an Exclusive sponsor for that session.  
 \*\*\* = Educational content submitted for Learning Library may not be commercial in nature.

**Sponsorships are all on a first-come, first-served basis and are secured by date payment is received by the office. Payment can be made by check or credit card. To confirm if sponsorship is available, call 414-423-1210.**

**NOTE:** Content for sessions may be presented by a sponsoring company, but educational content is not allowed to be commercial in nature. The sponsorship of an event may be advertorial, but the educational content may not.

**Office use only:**

Date payment received:	Payment Details:
Date sponsorship confirmed:	

Company Name:
Mailing Address:
City/State/Zip:
Website URL:
Sponsorship Contact Name:
Email:
Phone: