



2021 Association Awards

You are invited to submit a nomination for the Wisconsin Park and Recreation Association's 2021 Award Program.

The WPR Awards Committee is accepting nominations from all active WPR members.

In order to make the nomination process "easier" you will not need to submit support information. Simply, submit your nomination for the award categories, and the WPR Awards Committee will determine the need to obtain support material.

WPR award categories:

- Professional Award of Merit
- George Wilson Service Award
- Partnership Award
- Fellowship Award
- Elected Official Award
- Professional & Young Professional
- Variety of Section Awards: Aquatic; Park; Recreation

Professional Award of Merit

This is the highest professional award given by WPR to an active Association member. The nominee MUST hold current professional certification by the National Recreation and Park Association as a Certified Park and Recreation Professional (CPRP). Nominees are judged on specific accomplishments and service performed for the Wisconsin Park and Recreation Association and the leisure services profession. Recipients of the Professional Award of Merit are not eligible for the George Wilson Service Award.

Guidelines in choosing the Professional Award of Merit:

Group #1: WPR Board Member

- WPR Committee Chairperson, National and Regional Officer, WPR Section Board Member

Group #2: WPR Committee Member

- Special Events and Activities Contributor of Articles to Professional Magazines

Group #3: Professional Accomplishments and Job Performance

Fellowship Award (Individual)

This award is given to recognize persons (non- WPR members) who have made outstanding achievements or contributions to the parks and recreation movement. The impact of their contribution should be of major significance to the local community or go beyond the local community. When submitting a nomination, please include any supporting materials for the nomination.

George Wilson Service Award

This award is presented to current or retired Association members who have distinguished themselves through persistent accomplishment and continuous service to the State Association. The nominee MUST hold current professional certification by the National Recreation and Park Association as a Certified Park and Recreation Professional (CPRP) or held this certification immediately preceding their retirement.

Nominees must have at least ten (10) years of continuous active membership and service to the Association, and hold State and/or National Certification in the field to qualify for this award. Recipients of the Professional Award of Merit are not eligible for the George Wilson Service Award.

Guidelines for selecting The George Wilson Service Award: The person being nominated must have continuous service in WPR for five (5) of the eight (8) categories, or in a single, long-term responsibility to qualify as a candidate for this award.

- WPR Officer (elected to Board or Section)
- WPR Committee Chairperson
- WPR Appointed Officer
- WPR Student Advisor
- WPR Committee Member
- WPR Special Events & Activities
- Contributor to IMPACT, PRWeekly, other WPR writings
- Other Professional Contributions and Accomplishments which highlight WPR service, or identify the nominee as a WPR member

Partnership Award (Agency)

This is the highest honor bestowed on an agency or organization by the State Association in recognition of their outstanding contribution to Parks and Recreation in Wisconsin. The project/achievement should demonstrate cooperative efforts with other organizations in meeting their intended goals. The impact of their contribution should be of major significance to the local community or go beyond the local community. When submitting a nomination, please include any supporting materials for the nomination.

Elected Official Award

Once again, we are being given an opportunity to present a token of our appreciation to an "Elected Official."

These "officials" have constructive comments; they listen to our problems and concerns and try to help. They go to bat for our budgets and programs. They are our partners in the development of community projects. They work with us and make our life a little easier.

We are not looking for officials that have merely sponsored big projects. This award is to thank and recognize all of those officials who are partners in providing the Parks and Recreation programs to the members of our communities.

When submitting a nomination, please include any supporting materials for the nomination, the nominee's position, background, issues addressed or projects pursued, and the impact made on the community.

WPR Section Awards on next page

TO SUBMIT SOMEONE'S NAME FOR AN AWARD:

Send an e-mail to office@wprweb.org and include the person's name, position/title, as well as your phone number.

DEADLINE : October 1, 2021

2021 Association Awards continued

WPRA SECTION AWARDS

Aquatic Section

Outstanding Facility Design/Renovation: All aquatic facilities being submitted must have been designed/renovated within five years of the year of submittal.

Park Section

Park Design Awards: Projects are grouped by cost.

Under \$250,000
\$250,000 - \$499,999
\$500,000 - \$999,999
Over \$1,000,000.

Address all of the following topics in your supporting documents:

- 1. Innovation** - provides a new approach to problem solving, exhibits new technology.
- 2. Functionalism** - responds to users needs, accessibility for all populations.
- 3. Aesthetics** - proper scale is achieved for site, relationship to surroundings, considers the overall site development.
- 4. Community Benefits** - responds to identified needs of public, public input on project, improves image of community.
- 5. Environmental Stewardship** - use of recycled materials, mechanics which are environmentally compatible (solar, low volume flush, high pressure sodium bulbs) use of native plant materials.
- 6. Maintenance** - considers ease of maintaining, durability of materials, minimize need for special equipment or special tasks, safety of maintaining site.

Aquatic and Recreation Section

Silver Star Awards

- **Adult/Older Adult Programming:** Programs, activities or services offered to adult or older adult populations.
- **Creative Service Delivery/Marketing:** Activities or services that are non-traditional in nature and enhance the agency's missions. Include but not limited to recreation programming, strategic plans, fundraising, multi-party partnerships/sponsorships, and/or creative marketing initiatives.
- **Special Events:** Special, civic or community events that occur one time and require special programming needs.
- **Youth Programming:** Enrichment programs, sport or fitness programs, activities or services offered to youth populations on an on-going basis.

Entries for Silver Star Awards will be judged by the following criteria. Please keep responses to 200 words or less for each question.

- **Goals and Objectives (5 Points):** Explain the purpose of the program and why you believe your program was successful.
- **Participation (5 Points):** Describe the attendance of your event or program: was the event or program being full? What was the total number of participants and spectators? Did the program use volunteers?
- **Operational Efficiency (4 Points):** Describe how the program was an efficient use of staff time, resources, and money. Please include the following information: overall budget, total expenditures (direct costs only), cost per participant, and estimate of staff time.
- **Creativity and Innovation (3 Points):** Detail the unique and innovative features of the program or event.
- **Marketing (3 Points):** Describe how the program was marketed. Please attach any marketing materials.

Professionals of the Year and Young Professional of the Year

Professional of the Year awards will be presented to a WPRA member in the Aquatic; Park and Recreation Sections (up to 3 total) who is currently working as either a full-time or permanent part-time professional in the field, with more than seven years of service.

Young Professional of the Year one single award will be presented to a WPRA member who is currently working as either a full-time or permanent part-time professional in the field, with seven or less years of service. (May be in Aquatic, Park or Recreation Section.)

Additional WPRA Recognition Awards

Lifetime Achievement Award: This award is presented to retirees who have been a member of WPRA for a minimum of 10 years immediately prior to their retirement. Please inform us as soon as you make that big decision so that we can give proper recognition for your years of dedicated service to your job, profession and Association.

Service Recognition Award: These awards are presented to WPRA members at 10 and 25 years of service in the profession. Award recipients will be listed in the PRMonthly. If you have any questions, call the WPRA Office. To receive the 10 year Service Award, an individual must have been a member for a minimum of 5 consecutive years prior to being eligible, and to receive the 25 year Service Award, an individual must have been a member for a minimum of 10 consecutive years prior to being eligible. These award categories are not retroactive.

TO SUBMIT SOMEONE'S NAME OR NOMINATE A PROGRAM/FACILITY FOR AN AWARD:

Download or complete the form online at:
<https://www.wpraweb.org/awards-recognition>

DEADLINE : October 1, 2021

Questions? Contact us:

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