Virtual Zoom Meeting

REGION 1

Spring PARPRO Meeting Thursday, April 15, 2021
10:00am Virtual Meeting Minutes

1. **Call to Order: (10:03am)**
   a. Introductions
      i. <u>Members Present:</u> Angela George (Chippewa Falls Parks, Recreation & Forestry), Leah Burns (La Crosse Parks, Recreation & Forestry) Mark Dorow (Wausau & Marathon Parks, Recreation & Forestry), Julie Stratton (City of Menomonie Recreation) Kale Proksch (Menomonie School District), Chad Duerkop (Eau Claire Parks, Recreation & Forestry), Erin Turner (Altoona Parks & Recreation), Linda Cadotte (Superior Parks, Recreation & Forestry), Dan Wick (Onalaska Parks & Recreation), Alex Inglett (Onalaska Parks & Recreation), Shawn Osterbrink (Weston Parks & Recreation)

   b. Approval of January 20, 2021 minutes
      Motion: Dan Wick, Second: Chad Duerkop, All Present: Aye

2. **WPRA Reports**
   a. WPRA Sections Updates
      i. Recreation Section – Chad Duerkop
         1. Working on speakers/sessions for fall workshop and 2022 conference, Chad mentioned stepping down as rep for Rec Section and looking for replacement
      ii. Parks Section – Linda Cadotte
         1. Working on speakers for Fall workshop and conference
      iii. Aquatic Section – Leah Burns
         1. Summed up Aquatics Roundtable meeting - links with excel spreadsheets so aquatics professionals can share info (wages, opening plans, admissions)
         2. Submit nominations for aquatic professionals - Nominations WPRA website
         3. Facilitate presentations/session for aquatic section/professionals on certification companies/organizations in the market
      iv. Young Professional Section – Ryan Pawlisch
         1. Angela updated with plans for webinar series for students and upcoming conference 101 webinar – working on connecting to universities more as well
      v. WPRA Board of Directors – Dawn Comte
         1. Angela mentioned board discussions with communications committee on best ways to get communicate with WPRA members (Facebook, WPRA Connect, etc.)

3. **Discussion Topics:**
   a. Spring & Summer Plans
      i. Programs/Events/Pools/Facilities Discussion between communities of Region 1
         1. Lower capacities for pools, summer school classes, and programs
         2. Discussion on masks at pool and various health department recommendations

           3. Limiting hours with reduced staff if needed, hours modified and cleaning slots – pre-register/pre-pay only for some and certain # walk-ups allowed
    b. Activity Guides/Marketing Materials
        i. Format/Distribution
            1. Discussed what communities do for their activity guides (digital vs. print), design in-house or have external company/printer design
        ii. Design Technology/Software – Canva, Publisher, Adobe, Local Leader

    c. Communication Methods (WPRA & Region 1)
        i. Updated members with primary communication methods of email, Facebook and WPRA Connect

4. **Region 1 Planning (2021/2022 Meetings)**
    a. Budget 2021 - $2,500
    b. Ideas, Topics, Activities, Locations, etc.
        i. Some individuals mentioned traveling/in-person would be nice to get back to but zoom has been quick and convenient, if we go back to in-person in the Fall planning for outdoor park tours/activities would be ideal
        ii. Golf outing – Aug./Sept. some were open to doing this but finding central location or a location in which a WPRA member/city operates the course
        iii. Other Meeting Ideas – company presentation on local projects in Region 1 – some communities open to providing virtual park tours as well.
        iv. Discussion on sending out a survey to Region 1 member to gather ideas for meeting, speakers, locations, etc. so we can reach more members, not just those that attended.

5. **Motion for adjournment @10:47am**
    a. Motion: Julie Stratton, Second: Leah Burns

PARPRO Proposed Meeting Schedule for 2021/2022
LOCATIONS TBD
Thursday, August 19, 2021 - Golf Outing?
Thursday, September 16, 2021 – Northern WI? Onalaska/Holmen/La Crosse area?